



Upgraded Roofing Products



Quality You Can Trust... From North America's Largest Roofing Manufacturer!

TIMBERLINE[®]

LIFETIME HIGH DEFINITION[®] SHINGLES

AMERICA'S #1-SELLING ROOF

gaf.com

Made to protect your home. Your story. And those of over **50 million** of your fellow Americans!



Install Peace Of Mind.



Install To **Protect.**

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Wind uplift resistance
- ✓ Flexibility
- ✓ Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Ltd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**



*The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty (refer to the actual warranty for complete coverage and restrictions), and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Install To **Invest.**

Your roof can represent up to 40% of your home's "curb appeal." Timberline® High Definition® Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

Recently, an independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands.¹

In fact, according to a recent survey conducted by the National Association of REALTORS®, you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF; response based on REALTOR® Appraisers in the U.S. who felt they could provide an estimated value increase for a home with a Timberline® roof compared to a home with a basic three-tab shingle roof.

NOTE: All data herein based on responses provided by REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey.