



Siding

CARVEDWOOD•44®



MASTIC  
HOME EXTERIORS  
by PLY GEM

### VINYL SIDING GIVES HOMEOWNERS WHAT THEY WANT.

■ IMPORTANT ■ NEUTRAL ■ NOT IMPORTANT (%)

(Independent study conducted by Vernon Research Group, 2005)

DURABILITY	93	6	1
REQUIRED MAINTENANCE	90	9	1
APPEARANCE	89	9	2
SIDING'S FUNCTION	86	12	2
LENGTH OF WARRANTY	85	13	2
PRICE	81	17	2
COLOR AVAILABILITY	67	29	4
TEXTURE	65	30	5
COLOR RANGE	61	34	5

Is it any wonder that vinyl siding is chosen more than any other exterior cladding in the U.S. and Canada?<sup>1</sup>

<sup>1</sup>www.vinylsiding.org  
December 14, 2009

### Carvedwood•44<sup>®</sup> Delivers.

**DURABILITY.** If you're looking for siding that is durable and low maintenance, and looks beautiful, Carvedwood•44<sup>®</sup> siding is the ideal choice. Carvedwood•44<sup>®</sup> will enhance your home's appearance today — and for years to come.

**NO PAINT, NO STAIN, NO HASSLES.** Carvedwood•44<sup>®</sup>, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technologies like Mastic's exclusive Hang-Tough™ Technology and Duranyl 5000<sup>®</sup> Protection System maximize the panel's weatherability and deliver additional protection — and peace of mind — for your investment.

**COLOR AND TEXTURE.** Featuring two finishes — woodgrain and smooth — Carvedwood•44<sup>®</sup> is available in a virtually endless palette of colors — 26 base colors from rich, deep hues to light neutrals.

**PEACE OF MIND THAT LASTS A LIFETIME.** Carvedwood•44<sup>®</sup> is backed by the Mastic V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.